



ONBOARD LOAD SCALES FOR AIR SUSPENSION TRACTORS AND TRAILERS

## Right Weigh Seeking New Distributor Opportunities in 2011

Right Weigh, Inc., a United States based company, is currently seeking select partners throughout the world to distribute Right Weigh onboard load scales in response to growing international demand. With high fuel prices and increasing government weight regulations and enforcement, trucking professionals recognize that affordable onboard scales are becoming a necessary tool to be competitive in today's trucking environment. Right Weigh is experiencing record sales from our current distributors who are realizing strong profit margins while enjoying the security of being backed by an industry leader.

### **Target market:**

Right Weigh, Inc. markets its onboard load scales to the heavy duty transport industry. Specifically, this target market includes owner operators of heavy duty commercial vehicles, as well as trucking fleets of every size. Most air suspension equipped trucks and trailers can quickly benefit from the installation of Right Weigh load scales. Right Weigh's current distribution regions include the United States, Canada, Australia, South Africa, and Finland – most other regions are now available.

### **Market success factors:**

Right Weigh's unparalleled market success is built on 3 key factors:

#### 1.) Simplicity:

Right Weigh's patented scales were originally designed by a trucker, with the average trucker in mind. This engineering approach has insured that the scales are quick and easy to install and calibrate, and simple for the typical driver to read and use effectively.

#### 2.) Accuracy:

Right Weigh's digital and mechanical load scale show actual on-the-ground weight, calibrating to an accuracy within 250lbs or better when monitoring loaded weights. This accuracy is competitive with any air suspension monitoring weight scale system available.

#### 3.) Affordability:

Right Weigh is able to keep manufacturing costs low, passing the savings on to our distributors and our end consumer, offering a quick and substantial return for our sales/distribution partners.

### **Become a Right Weigh load scale distributor:**

If you are interested in becoming a sales distributor for Right Weigh, please contact Scott McCulloch, Director of Communications and Business Development, at Right Weigh US headquarters:

Tel: (503) 628-0838  
Email: [scottmcculloch@rwls.com](mailto:scottmcculloch@rwls.com)

